



2023 Retail Window Display Contest

Create a fun, daffodil-themed retail window display to attract shoppers to your store! Enter the annual Daffodil Window Display Contest and, as a community, let's **"Get the Yellow Out!"** This contest is a great way to increase traffic to your store during the Daffodil Days festival and to take part in the colorful, fun and festive air in our beautiful city.

Window Display Categories and Awards:

- Window Displays
- Containers (Outdoor window boxes and/or containers)
- Most "Daffy!" (All displays qualify for this category)
- *People's Choice* (voted on by the public)



Contest Schedule:

- Registration deadline: April 3rd
- Displays Must Be Completed: April 10th.
- Judging: April 14th
- Winners Announced: April 18th.

Prizes & Judging:

1st, 2nd, 3rd place awards for Window Displays and Containers will be awarded. Winners will receive ribbons and Chamber of Commerce Gift Certificates. There will be a special award for *People's Choice*."

A panel of three qualified, impartial judges serve as judges this year. No member of Newport in Bloom or Daffodil Days Committee may assist or provide guidance to any entrant in the Contest.

Voters can cast their ballot for the *People's Choice*" award beginning April 14th by going to NewportinBloom.org or the Newport Daffy Days [Facebook](#) page.



2023 *People's Choice* Award Winner, Karma Kitchen

Voting by the public will take place by from through the end of April, with the Winner announced on May 2.

Rules & Guidelines:

- Your window display must be in your window and clearly visible from the street. Judges will NOT be viewing the inside of your establishment.
- Containers must be located directly in front of your establishment.
- Entries will be judged on:
 - Overall impact and visual impression.
 - Creativity and innovation
 - Use of Daffodils and yellow materials and color
 - Street impact and public appeal
 - Amount of effort
- Judge's decisions are final and will have no impact on the "People's Choice" award.
- Displays must be maintained through May 2 to qualify for the People's Choice award.

Most importantly, "Go Daffy!" Remember this is a wonderful opportunity for community visibility, recognition, and the promotion of your business!

We can't wait for your dazzling "daffy" displays to bloom and look forward to a bustling downtown!



Let's Get Social! Follow, Share & Post Pictures to our [Facebook](#) @NewportDaffyDays and on [Instagram](#) @newport_daffodillion.

Thanks for going daffy!
Newport in Bloom Window Display committee

2023 Retail Display Contest Entry Form

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

CONTACT: _____

E-MAIL: _____@_____

CELL PHONE: (_____) _____

BUSINESS PHONE: (_____) _____

Retailer Restaurant Business Other _____

CIRCLE YOUR STORE LOCATION AREA AND CATEGORY:

BELLEVUE AVE AREA

- Window Display
- Container(s)

UPPER THAMES AREA

- Window Display
- Container(s)

LOWER THAMES AREA

- Window Display
- Container(s)

* All entries qualify for "People's Choice"

RETURN FORM VIA EMAIL TO: Joanjacobs@gmail.com

or

MAIL TO:

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